

Ministry of Education and Science of Ukraine
 Kherson State
 Agrarian and Economic University (Ukraine)
 Department of Agriculture and Irrigation
 of Kherson Regional State Administration (Україна)
 Southern State Agricultural Research Station
 of the IWPLR of the NAAS (Ukraine)
 Poltava State Agrarian University (Ukraine)
 Institute of Research on Economic and Social Issues of
 Globalization,
 S. Gzhytskyi NUVMB of Lviv (Ukraine),
 European University (Georgia)
 Technical University (Moldova)
 Department of Operational Research, AGH University
 of Science and Technology (Poland)
 Christian Albrecht University of Kiel (Germany)

INVITATION

THE FOURTH INTERNATIONAL SCIENTIFIC AND PRACTICAL CONFERENCE



“TRENDS AND PROSPECTS OF MANAGEMENT DEVELOPMENT IN THE FACE OF GLOBAL CHALLENGES”

May 30, 2025

Kherson / Kropyvnytskyi
 Ukraine

DEAR COLLEAGUES!

We invite scientists, university teachers and students, representatives of research and project organizations, representatives of government agencies, public organizations, commercial institutions, and extensive services whose activities are relevant to the conference topics to participate in the conference.

Conference Organizers:

- Kherson State Agrarian and Economic University (Ukraine)
- Department of Agriculture and Irrigation of Kherson Regional State Administration (Ukraine)
- Southern State Agricultural Research Station of the IWPLR of the NAAS (Ukraine)
- Poltava State Agrarian University (Ukraine)
- Institute of Research on Economic and Social Issues of Globalization (Georgia)
- Technical University (Moldova)
- Department of Operational Research, AGH University of Science and Technology (Poland)
- Christian Albrecht University of Kiel (Germany)

Thematic Areas of the Conference:

1. Theoretical aspects and innovative management practices in the agri-food, infrastructure, financial, and other sectors in the service economy.
2. The state and prospects of innovative economic development: economic theory and history of economic thought, national models of economic systems, international economic relations, cross-cultural features of modern business processes, the development of productive forces and regional economy, demography, labor economics, social economics and politics, money, finance and credit, accounting, analysis and audit in the face of socioeconomic transformations.
3. Management practices: change and innovation management, creative management, intellectual capital development, economics of nature management and environmental protection, aspects of environmental management and organic production in the context of social responsibility.
4. Innovative technologies for managing enterprise development and business processes (economics,

organization, finance and taxation, accounting, analysis and audit, and other activities).

5. Modern mathematical methods, models, and information technologies in the context of global digitalization of economic systems as the instrument for developing a circular economy.

6. Realities and prospects of public administration and regional management: world and domestic experiences of efficient economic management at national and regional levels.

7. Education management: innovative teaching methods and up-to-date teaching technologies for training future professionals.

The official languages of the conference are Ukrainian and English.

The decision on publication is made by the editorial board. Papers that do not meet the requirements and thematic areas and papers unedited or submitted late will not be published. Materials sent to the conference organizing committee will not be not returned.

The conference is held to highlight the advanced scientific and practical research results obtained in the field of modern management in the face of global challenges. The conference is meant to encourage the exchange of ideas and thematic information between Ukrainian and foreign scientists and representatives of scientific and business communities and to serve as a source of information about the current level of scientific work for higher education students.

**The form of participation in the conference is remote
PARTICIPATION IN THE CONFERENCE IS
FREE OF CHARGE**

The Conference Dates

The date of the conference in the Internet mode is **May 30, 2025**.

The conference proceedings are to be compiled within a month from the conference date.

Terms of Participation

All conference materials meeting the requirements must be sent to the conference organizing committee no later than May 30, 2025.

After submitting the materials, be sure to expect a confirmation of receiving them.

Requirements for Conference Papers

1. The participant submits a paper that has not been published before. The maximum number of authors per report is three.
2. The length of a paper is **up to 2-3 full pages**. Pages are not numbered.
3. Paper format – A4, typeface – MS Word, font – Times New Roman, size – 14, style – Normal, line spacing – 1.5; text alignment – justified, paragraph indent – 1.25.
4. Margins: top, bottom, right, and left – 20 mm.
5. In the upper right corner – the number of a thematic area, the author's name and surname (**in bold**), scientific degree, academic rank, position (for undergraduate and postgraduate students, the surname and initials, scientific degree, and academic rank of their scientific supervisors are given), name of the institution, city, and country (normal type);
6. Below – double-spaced – the report title (**in bold**, center alignment).
7. Below – double-spaced – the text of the report.
8. If necessary, **References** are given below the text, double-space (**in bold**, center alignment). The reference list is formatted in accordance with the requirements of the Ukrainian National Standard DSTU 8302:2015. In-text citations are given in square brackets in the order of mention.
9. Using illustrative materials and formulas in conference papers should be minimal. Formulas, figures, and

illustrations should be created using computer software in black and white without a background (scanned materials are not acceptable). Incorrectly designed graphical materials will not be accepted. Tables and figures should be in book format only. Figures should be given in black and white. Formulas, tables, and figures should be numbered.

10. Automatic hyphenation and references in the form of footnotes are not allowed.

11. **Indicate the first author's surname and the number of a thematic area in the filename as in the example:**

Paper_5. Petrenko

Example of Formatting a Conference Paper

Thematic Area 5

Petrenko P.V., PhD in Economics, Associate
Professor

Kherson State Agrarian and Economic University,
Kherson, Ukraine

**METHODS FOR MANAGING THE
INNOVATIVE DEVELOPMENT OF
ENTERPRISES**

The current state of the economy necessitates the improvement of the mechanism for managing the innovative development of enterprises... [1, p. 31].

References:

1. Kravchenko D.V. Impact of innovations on the formation of the producer's competitive advantages. *Ukraine's Finances*. 2020. № 10. P.31–39.

ATTENTION!

The author is personally responsible for the content of the conference paper, compliance with copyright law, the accuracy of data provided, and references to sources, names, and titles. Conference papers should comply with spelling and grammar standards.

Conference papers are submitted electronically **without editing from the given original materials.**

The conference proceedings will be available for discussion on the website of Kherson State Agrarian and Economic University at the following address:
www.ksau.kherson.ua

Contact information

Address of the organizing committee: Ukraine, 73006
Kherson, 23 Stritenska str.
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Department of Management, Marketing and Information
Technologies

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**REGISTRATION LINK AND SUBMISSION
OF CONFERENCE PAPERS:**

<https://forms.gle/EHbp3X3uGVVzREL48>

**WE LOOK FORWARD TO YOUR PARTICIPATION
IN THE CONFERENCE!**